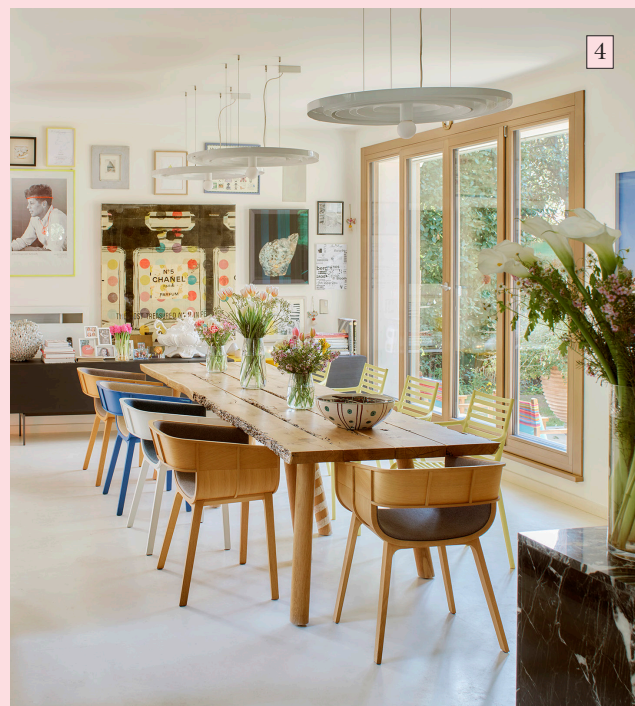


Haven of comfort & culture



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THE MAGIC COLLECTION RETREATS

1. Sunny times by the pool
2. All five bedrooms are filled with art and design pieces
3. The Magic Forte house's colour-popping living room
4. A long table for relaxed, convivial lunches
5. Top-quality produce, including this fresh gurnard, is sourced from the region

Travellers wishing for the kind of hospitality that feels both cosy and exclusive, private yet familiar, will find just that at The Magic Collection Retreats' property in Forte dei Marmi. The Tuscan seaside town owes its charm to low-rise, exquisite villas such as Magic Forte: a stone's throw from the beach promenade and luxury boutiques, it's a laid-back haven where exceptional art, wine and design meet in perfect harmony.

Charming details

The Magic Collection Retreats' founder, Mia Rigo Saitta, acquired Magic Forte in 2007 and sought to maintain the five-bedroom home's 1970s structure while refurbishing the interiors. The result is a colourful, sleek space featuring eye-catching details, from sculptural light fixtures by Beirut's PSLab to the cinema room's giant knotted Edra sofa.

Atmospheric art

Art is an integral part of proceedings at Magic Forte. The cheerful pieces on display evoke an atmosphere of Italianness with a maximalist, maritime bent: Pino Deodato's delicate ceramic figurines adorn the master bedroom; Giacomo Piussi's mural sits proudly behind the communal dining table; and Lorenzo Lazzeri's metallic sardines swim in shoals on the house's walls.

Mid-century magic

Summers in Forte dei Marmi are made to be whiled away at the *bagni*, the old-school beach clubs that feel like a time capsule of 1960s Italy; the Magic team can help pick just the right spot. For sporty types, there's a chance to use the local tennis club or on-site gym, before unwinding at the house's spa. In the kitchen, resident chefs present dishes that draw from the bounty of the sea (and there's a pizza oven if you fancy a slice too). Meanwhile, the cellar has a peerless selection of Tuscan reds: Brunello di Montalcino, Chianti Riserva and more.

To book, contact reservations@themagiccollection.com
For more information, visit: themagiccollectionretreats.com

Mia Rigo Saitta

Founder and CEO,
The Magic Collection Retreats

A keen collector, Rigo Saitta is always looking for remarkable pieces of art and design. She has brought many of her treasures to this place – a house where her philosophy of exuberant conviviality comes to the fore.

How did you first discover this house and the town?

We came to Forte dei Marmi by chance. We rented some bikes with the kids and came across the town's huge beach. Where else can you have so much room at the seaside in August while also having a cabin and services around you? I thought this place was wonderful: easy, natural and walkable.

What is the rationale behind the art and design pieces that you chose for the house?

My aim is always to have short, local supply chains, including for the art. For the site-specific works, we collaborated with local galleries and internationally renowned gallerists such as

Mario Cristiani, president of Associazione Arte Continua. Many design pieces by brands such as Casamania, Established & Sons and Driade are unique or no longer in production.

What attracts you to this colourful, maximalist aesthetic?

It's in my personality to create spaces like this. I don't follow a plan and I'm not the kind of person who thinks minimalism is a virtue. I enjoy creating spaces because it feels like building a Russian doll: when someone opens it, they will be amazed by what they see.

How would you describe your approach to food?

My husband is from Sicily and I'm from Modena so we grew up with a passion for food and we believe it's about conviviality. Whenever I arrive at a new place, I find out how to source ingredients nearby: be it finding a greengrocer who can deliver their wares direct to our door or a farmer who I can buy eggs from. Everything is the result of communal work and a sense of togetherness.